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infinitee Communications Associate Creative Director
Atlanta, GA 30305
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OVERVIEW

Associate Creative Director – Are you a senior designer or art director that excels in branding and is ready to go to the next level? We are looking for a young, vivacious rock star that loves concepting and branding, and has an incredible eye for style. Come join our growing award-winning agency with great clients, a fun team and a cool place to work.

You will be required to combine deep thinking and a nimble approach to creative problem solving, leading the creation of content that moves people to make decisions in a meaningful and measurable way. You must create and inspire solutions for our clients that are distinctive and effective. This is an incredible growth opportunity for the right candidate.

RESPONSIBILITIES

- Provide strategic, creative leadership, conceptual design, branding, copywriting and hands-on design work across a wide variety of digital, print and interactive projects including websites, collateral, digital platforms, etc.
- Interface with clients leading creative presentations and reviews
- Possess a deep understanding of strategy and possess the ability to execute multi-channel brand and consumer-focused content campaigns
- Manage design projects against deadlines and budgets
- Utilize analytical skills to assess trends, look at new data and keep up with the times
- Stay current with the latest trends in design, advertising and marketing
- Create cutting-edge work that provides out-of-the-box targeted solutions
- Brand development for all clients (including: traditional, digital, video, radio)
- Be the keeper of the infinitee brand

REQUIREMENTS

- 5+ years of experience in strategic and hands-on copywriting and design experience
- Prior marketing/advertising agency experience is preferred
- Bachelor's Degree in design, marketing, or a similar field preferred
- Experience managing creative teams
- Ability to work closely with the account team and executive teams to develop creative solutions that meet our clients' or internal needs
- Ability to work within tight and aggressive deadlines
- Fashion /Retail experience and a strong visual aesthetic for layout and design trends are a must
- Expert knowledge in brand development, and the creative process—as well as new platforms and technologies
- Understanding of the production process for initiatives of various sizes across multiple media platforms from print, video, web, mobile, experiential, social, etc.
- Possess a working understanding of the fundamentals of web, interaction, user-centered experience design, web standards, frameworks, and development (basic knowledge of HTML/ CSS/JavaScript is a plus)
- Proficient in Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects/Premiere and Sketch
- Television and photography production experience
- Good communicator with excellent written, verbal, and interpersonal communication skills
- A mind and passion for innovation and knowledge
- Bright, articulate, self-starter who can take initiative and bring new ideas to the table

- Professional, efficient, organized, detail-oriented, have excellent follow-through and thrive in a fast-paced environment
- Ability to work independently and collaboratively and to successfully manage concurrent and competing projects
- Passion, Integrity and Energy

Please provide a compelling, cutting edge portfolio showcasing great conceptual design and writing ability along with distinctive work samples spanning digital, traditional, social and video. These items along with your resume are required at the time of submission. Examples of retail, residential, commercial and/or multifamily real estate, as well as product launches and new branding concepts are preferred when submitting your work.

ABOUT INFINITEE

infinitee is an Atlanta-based, award-winning, strategic marketing and advertising firm with experience across multiple business verticals. Our work includes marketing strategy, visual design, user experience, video concepting / television / post-production, digital and social media, storytelling and more. We specialize in real estate marketing, branding, and strategic solutions. Our goal is to tell our clients' stories in a compelling and insightful way. For more information, please visit, www.infinitee.com. All interested candidates should forward job submissions to: jocelyn@infinitee.com.

Benefits of working at infinitee:

- Rewarding work
- Fun, dynamic environment
- Flexibility
- Competitive salary
- Profit sharing
- Paid vacation, personal and philanthropy time-off
- Endless growth and career opportunities

CONDITIONS OF EMPLOYMENT

All job offers are contingent upon successful completion of certain background checks, employment and education verification, and completion of the RIGHT PATH personality exam. infinitee is an equal opportunity employer.